

Visa Transforming Transit



8 June 2018 | Meliá Hanoi Hotel, Vietnam

Visa has a successful history of supporting clients and Public Transport Operators deliver contactless payments acceptance in the mass transit industry, helping to transform the passenger experience for billions of journeys. Visa contactless cards are now accepted on transport systems in cities around the world, through partnerships with dozens of transit operators or authorities globally.

Visa, supported by APSCA, will hold the Transforming Transit Event for Public Transport Operators, Agencies and transport ticketing schemes in the morning of 8 June 2018. This event will be held at Meliá Hanoi Hotel, Vietnam.

This event will be a regional showcase for innovation at the intersection of transportation and payments, engaging with operators, integrators and authorities to examine all aspects of the consumer journey and working with them to co-create the transportation experiences of the future. As a key player in the public transportation industry, we want to share details of a bold new program to accelerate seamless, friction-free contactless commuting around the world.

During the event, we will update you on Visa's proposition to the mass transit sector and introduce a number of new global initiatives and other products and services. After the event, Visa transit experts will be available for one to one meetings with you. Details are in the agenda.

Spaces are strictly limited, so please confirm your attendance as soon as possible by completing the registration form and returning it to echo.zhao@apsca.org

[http://www.apsca.org/event/meeting180/Registration Form for Visa Transforming Transit.doc](http://www.apsca.org/event/meeting180/Registration%20Form%20for%20Visa%20Transforming%20Transit.doc)

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Agenda

Day 1 • Friday, 8th June 2018

Dress code : Business Casual

| TIME | TOPIC |
|-------------------|--|
| 8:30am | Arrival, Tea and Coffee |
| 9:00am – 9:15am | Welcome and Introduction Minh Ha Truong, Head of Sales, Vietnam, Cambodia & Laos. Visa Asia Pacific. |
| 9:15am – 9:45am | On-board, together Manoj Sugathan, Head of Chip, Contactless and Transit Programs, Visa Asia Pacific |
| 9:45am – 10:15am | The new Global Standard has arrived Jonathan Hill, New Product Development, Visa Global Transit Solutions, Visa Europe |
| 10:15am – 10:45am | Break |
| 10:45am – 11:00am | Are you Visa Ready? Garth Petersen, Vice President, Innovation & Strategic Partnerships, Visa USA |
| 11:00am – 11:30am | End of the line for paper tickets Jonathan Hill, New Product Development, Visa Global Transit Solutions, Visa Europe |
| 11:30am – 12:15pm | Your questions answered Garth Petersen, Jonathan Hill, Manoj Sugathan, Visa Country Representative |
| 12:15pm – 12:30pm | Visa & You – together for the journey Manoj Sugathan, Head of Chip, Contactless and Transit Programs, Visa Asia Pacific |
| 12:30pm | Close |

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Frequently asked questions

Q: What topics will be covered at the Visa Transforming Transit Event?

A: Please see the above agenda for further information. During the event, the speakers will share Visa's proposition to the mass transit sector and introduce a number of new global initiatives as well as share case studies.

Q: What costs will I be responsible for paying, and what costs will Visa cover?

A: Attendees are responsible for their travel cost to Vietnam for the event (airfares and airport transfers) and covering their accommodation in Vietnam. However, there is no cost to attend the meeting – Visa will cover all conference costs, including coffee breaks. The event will end before lunch.

Q: Who are the participants from Visa? How do I setup one to one meetings with Visa staff?

A: On 8th June afternoon, a number of Visa staff including Manoj Sugathan, Garth Peterson, Jonathan Hill and the Visa Vietnam country representative will be available for meetings from 1:00 - 6:00 PM. If you wish to meet with any one of them, please contact the APSCA event coordinator echo.zhao@apsca.org to arrange a convenient meeting time.

Q: Can anyone attend the Visa Transforming Transit Event?

A: Due to limited places at the event, attendance at the Visa Transforming Transit Event is by invitation only, and invitations are non-transferrable. If you are not able to attend but like to nominate a representative from your organization to attend, please email your request to the APSCA event coordinator, echo.zhao@apsca.org.

Q: What is the dress code for the Visa Transforming Transit Event?

A: We want to encourage a comfortable and relaxed atmosphere at event. Therefore, the dress code for the Forum will be Business Casual (ties and jackets are not required).

Q: Would simultaneous translation be provided for the event?

A: No – the event will be conducted in English.

Q: What is the RSVP date for the event?

A: Registration for the event will close on 3 June.

Q: Is this event the same as the Transforming Transit Event held in Singapore in March?

A: This is a focused version of the Singapore event designed specifically for transport authorities, operators and transport ticketing schemes. However, we will update you with the latest information and a few additional topics.